# Daniel Eiblum, MSEd

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## Assessment Writer

13 years of successfully writing and publishing math test preparation books with nearly 10,000 copies sold.

Mission-driven professional with commitment to positively impacting people's lives by creating innovative math content, resources, and tools that enable educators, students, and families to thrive throughout high school.

Technically astute mathematician with fluency across digital, print, and multimedia platforms and proven success in translating complex, sophisticated content into engaging learning methods and materials.

Empowering leader skilled in building high-performing teams of top talent through selective recruitment, behavioral interviewing, insightful hiring, and effective training.

#### Expertise in:

Curriculum Development 

Assessment Writing 

Content Creation 

Instructional Design & Delivery Techniques Adult & Adolescent Learning Methodologies 
Project Management 
Pedagogy 
Blog Writing 
Research & Statistical analysis 

Product Development Lifecycle 
Storytelling, Writing 
Editing 
Presenting 
Contract Management 
Budgeting 
Teaching

# **Professional Experience**

#### West Ed San Francisco, CA

MATH ASSESSMENT WRITER

Write math assessment multiple-choice questions and TEIs for short-term projects.

## Education Unlimited Berkeley, CA

#### SAT CURRICULUM WRITER

Designed 10 math SAT lessons for a 10-week course, as well as 6-week and 4-week courses. Designed lesson and course structure, collected material, and wrote problems with their solutions. **Kev Achievements:** 

- Worked with a minimum amount of supervision. Fit material into 90-minute lessons.
- Designed the curriculum to fit the needs of various levels of students.

## DC College Access Program ■ Washington, D.C.

#### MATH/SCIENCE TEACHER

I taught at the Phelps School in Washington DC, math and physics in a classroom of 40 inner city high school students. Taught mathematics and physics through hands-on presentations utilizing manipulatives and method of inquiry.

**Key Achievements:** 

Bridged gaps between students' grade levels and mathematics and physics knowledge levels by engaging them with hands-on instruction and tutoring sessions.

## MathSmart Tutoring Gaithersburg, MD

March 2000 - Present

#### PRESIDENT

Operate an in-home tutoring agency serving Greater Washington DC Metropolitan area with expert instruction in diverse K-12 math subjects, including math, earth science, physics, chemistry, SAT math, ACT math, GRE math, and Praxis Core math. Present services to private school principals. Manage client relationships and billing.

2019-2020

January 2021 – Present

2020

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#### **Key Achievements:**

- Established and grew boutique tutoring agency to serve 65 clients annually with more than 1,000 clients receiving expert instruction in last 21 years. Survived three recessions by focusing on high-quality education.
- Built and led team of tutors to achieve 98% satisfaction rate by hiring only the most talented, dedicated tutors and expertly matching tutors with students.
  - Tutoring resulted in students' report cards improving to As and Bs and students being admitted to firstchoice colleges.
- Personally tutored more than 300 students in math from first grade through calculus, math SAT, math ACT, Praxis Core math, and earth science.
  - Worked with children who had ADHD, learning disabilities, bipolar disorder, schizophrenia, dyslexia, dyscalculia, processing difficulties, substance abuse, and autism.
- Published seven test preparation books through Superlative Press and sold nearly 10,000 total copies as Editor in Chief. Coordinated projects from end to end with teams of 10-14 authors and math editors.

## Education

Master of Science in Education 

Johns Hopkins University

Bachelor of Science in Atmospheric Science 
University of Maryland, College Park

Thesis: "A Regression Analysis of Annual Tornado Frequency and Surface Air Temperature and Dew Point in the Midwest, Southeast, and Plains States 1990-2013".

Bachelor of Arts in Mathematics 
University of Chicago

## **Publications**

Editor in Chief and Co-Author. *GED Math Ultimate Study Guide for the Math Phobic*. Superlative Press, March 2022.

- Editor in Chief English Vocabulary: Learn 750 Big Words through Fun Stories, Crossword Puzzles, and Enjoyable Exercises. Superlative Press. June 2021.
- Editor in Chief and Co-Author. *Praxis Core Math 5733: A Workbook for the Math Phobic.* Superlative Press, May 2021. The most comprehensive workbook covering the math portion of the Praxis Core Math 2020 exam.

Editor in Chief. How to *Master GRE Vocabulary*: A Verbal GRE Preparation. Superlative Press, January 2017. One-of-a-kind book with 1050 exercises to teach vocabulary for GRE exam.

Editor in Chief and Co-Author. SAT Math Prep 800: Challenge Yourself to a Perfect Score. Superlative Press. December 2013. More than 500 copies sold.

Editor in Chief. SAT Vocabulary Lightning. Superlative Press. September 2012. More than 1,200 copies sold.

Editor in Chief and Co-Author. *Praxis I Math: My Private Tutor*. Superlative Press, October 2010. Only published book dedicated to math section of Praxis I exam. More than 1,300 copies sold.

Editor in Chief and Co-Author. *Math SAT 800: How to Master the Toughest Problems*. Superlative Press, July 2008. 5,600 copies sold.

# **Technical Inventory**

Microsoft Office Suite: Word, Excel, Publisher, PowerPoint, Access, Outlook MATLAB 
QuickBooks 
LaTeX 
Programming in C 
Salesforce 
Adobe Photoshop 
GeoGebra

## **Personal Achievements**

Board Game and Party Game Inventor 
Comedy Screenwriter 
Abstract Expressionism Artist

## **Memberships**

NCTM